

Earn Your College Degree!



Celebrating over 22 years of service!

In 1986, Moore Educational Publishers, parent company of *iStudySmart.com*, began developing study courses to help healthcare workers earn college credit toward nursing degrees. Very soon after, we expanded our courses to include other degree programs. Since that time, we have helped thousands of students earn college credit toward their degrees by passing CLEP (College Level Examination Program), DSST (DANTES Subject Standardized Test), and ECE (Excelsior College) exams.

In 2001, Moore Educational Publishers made courses available online and we began using our website name, *iStudySmart.com*, as our business name. (It was easier for clients to remember how to find us online!) We were among the first to have materials available in workbook, CD-ROM, and Internet format.

Also, about that time, *iStudySmart.com* began working with companies as a group, in addition to working with individuals. We now have multiple facilities using our study courses as an education benefit to help groups of employees move upward in their career. We have been recognized by Excelsior College as meeting its **Best Practices for Test Preparation Providers**; we are endorsed by DSST/Prometric, one of the leading test providers, Kaplan University, ranked #1 for quality and value in a survey of online students, as well as many other companies and associations.

We are proud of our involvement and commitment to those people pursuing their education. It is our honor to help you reach your goal.

iStudySmart.com

The Smart Alternative

The Smart Alternative for working adults

There are over 3,800 colleges and universities that allow you to earn credit by taking standardized tests. The three nationally recognized tests are CLEP, DSST (used by DANTES), and ECE. Some schools accept only one type, while some accept all three.

When you take one of these exams, you are “testing out” of class – instead of sitting in a classroom, you take a test to show you have the knowledge equivalent to what would have been learned in a one or two semester class.

You want to earn college credit toward your degree. What are your options?

- **You earn your degree through an online program.**
There are a number of colleges that offer courses that can be completed online. Kaplan University, University of Phoenix, Strayer, and Excelsior College are some of the accredited programs that allow you to complete your degree without attending class. There are other colleges that will let you do a portion of your degree online and the remainder on campus.
- **You attend a traditional college in your hometown.**
You go to a class on campus, full-time or part-time, and earn the required number of credits for the degree you are pursuing. *Using iStudySmart.com courses to prepare for exams could shorten the time until graduation.*
- **You participate in an accelerated degree completion program at a local school that meets on weekends or at night.**
In this case, you usually have to meet certain criteria to be eligible to earn your degree. *By testing out, you can save on tuition costs.*

In every case, it may be possible to earn some of your required credits by passing a CLEP, DSST, or ECE exam.

Our guarantee to you.

Our courses are guaranteed for 90 days. If you complete the assignments and fail an exam, which is highly unlikely, fax or mail us your test score and completed assignments and we'll refund your money for the study course. *(All workbooks and CD-ROMs must be returned and access to your online course will end if there is a refund issued. This guarantee does not cover textbook sales, corporate site licenses, or anyone using SmartClub™.)*

Study Anytime, Anywhere with *iStudySmart.com*

Our study courses guide your note-taking, highlight key concepts, and direct you through the materials. The assignments and sample exams help you prepare for the exams and master the information you'll need to know in order to pass.

Courses come in three formats. You choose what works best for you.



Online courses...

Join thousands of people who study at their own pace by working on the Internet from work or home.



CD-ROM courses...

Don't want to tie up your phone line or have a slow Internet connection? Our courses are available in CD-ROM format. Just load the disc, get your textbook, and get to work!



Workbook courses...

Want to be able to take your course wherever you go? Our workbooks allow you to work through your assignments anytime, anyplace.

Every course requires the use of a textbook(s) just like a real college class. Both text(s) and course together average around \$300. You can conveniently get your textbooks from *iStudySmart.com* where everything is shipped directly to your home, or work if you choose.

iStudySmart.com Courses

Here are the tools to earning college credit!

iStudySmart.com has created over 60 courses that guide you through each subject. You get everything you need to earn college credit by examination toward your degree. The courses are written and updated by subject matter experts. Each course gives you the information required to earn a passing score on the exam of your choice. Here's what you get:

Assignments

Here's where you get down to work. Our assignment questions focus your attention on key concepts. To save you time, we note reference pages within the required textbook where you'll find the answer. Simply go to the pages, read the related material, then answer the question.

Thousands of students have passed exams using our in-depth materials, the equivalent of what you would get in a college class.

FREE Academic Support

If you need help with your course, we're here for you. We can help you schedule your study time, set goals for courses as well as give you free access to our professional writers and free email support.

Sample Exam

Practice your test-taking skills and evaluate your performance with our proven sample exams. Our scoring key helps you focus attention on weak areas. We even use the same format you'll encounter on testing day.

Study Forums

Log on and leave messages to other students. You can ask questions, find a study partner, and get encouragement from the iStudySmart.com community of students.

Textbooks

All courses require the use of college textbook(s). This means you'll learn everything taught in the classroom, but you'll do it in the convenience of your home.

How Do I Get Started?

It's easy. Give us a call and we'll help.

you can do what so many others have done! Just read what E.K. from New Jersey has to say about our courses:

"With the help of iStudySmart.com, I have tested out of more than 48 credits worth of coursework. I have completed my BA degree in under a year (I already had my associates), and I am now working on my BSBM. With 4 1/2 year old twins and my own business, I couldn't have done it any other way!"

Success stories like this is what helped us meet Excelsior College's *Best Practices*. You can have the same success! Read on and see how it works.

1. Find out what exams you can take.

Universities have academic policies regarding credit by examination. Check with your school of choice for information about what exams are accepted in your degree program.

2. Study.

Use our comprehensive study materials and we'll get you ready to pass the exams. Remember, if you need help, we provide you with free academic support. We're here for you from start to finish.

3. Take Your Exam.

Exams are taken at local testing centers that may be on campus of a local college or at a Pearson VUE Professional Center. We'll help you locate the testing center nearest you.

4. Get Credit!

Sent your passing score to your school and receive credit for your course.

At some point in this process, you will need to enroll in the college of your choice. Again, the policies vary by school, but we can help you find the information you need.



It worked for me, it can work for you too!

How Much Does It Cost?

One at a time, monthly payments, or subscribe!

Buy Courses Individually

iStudySmart.com will not require you to purchase more than one course and we will not force you to sign a loan or contract. This is your future, you should be in control. You can buy one or more courses at a time, or choose one of our other money-saving options. Either way - you're saving money using *iStudySmart.com*.

EasyPay™

If you need three or four courses and monthly payments work better for your budget, then **EasyPay™** is the answer for you.

With the **EasyPay™** option, you make monthly payments to purchase courses and textbooks. It is not a subscription service, but a payment plan. You pick 3 or 4 courses you want and in what format you would like them (online, workbook, or CD-ROM). With your first payment of \$199, we will give you your first course and textbook. After that, you pay \$99 a month and request your courses when you need them.

Then
there's
SmartClub™ ...>

Our best deal for multiple courses!

SmartClub™

If you're motivated and intend to earn some serious college credit in the next year or two, then one of our **SmartClub™** options is for you. We've increased the number of online courses you can access when you purchase a one- or two-year **SmartClub™**.

One Year **SmartClub™** - get up to ¹⁴ ~~42~~ online courses!

This is an amazing deal. For one low rate, you have access to 14 online courses for one year. Take advantage of our **\$669 SmartClub™** and you could prepare for exams worth 42 college credits or more.

Two Year **SmartClub™** - get ^{unlimited} up to ~~48~~ online courses!

Sometimes a year isn't enough time. With the two year subscription, you can access all our online study courses for **\$895**. Potentially, that's 56 or more college credits earned by testing out.

SmartClub™ saves you the most money.

With **SmartClub™**, you'll save 60% or more on *iStudySmart.com* courses. With both options, you will need the course textbooks. Textbooks are not included in the price of the **SmartClub™**, but we can get you a good price on them. After you've studied and learned the material in a course, you'll be ready to take a final exam and earn credit. No matter where you live, you can most likely take your exam without traveling far.

Not Sure?

Just call one of our educational consultants and we'll be happy to help you put together a plan that is just what you want and need!

Call 888-892-7277 today!



Take Your Exam

Test information

You'll be taking one of three types of exams: the CLEP exam, a DSST exam, or the ECE. The exams are administered at either your local college or at a local Pearson VUE Professional Center. Different programs accept different exams, but here are the basics:

DSST (DANTES Subject Standardized Test)

- Exam fees are \$80*.
- A nationally recognized testing company writes and administers these exams.
- Each exam contains multiple-choice questions.
- Over 2,000 colleges and universities administer the DSST.
- Web site: www.getcollegecredit.com
- Phone: 877-471-9860



CLEP (College Level Examination Program)

- Exam fees are \$70*.
- A nationally recognized testing company writes and administers these exams.
- Each exam contains multiple-choice questions.
- Over 3,800 colleges and universities administer the CLEP.
- Web site: www.collegeboard.com
- Phone: 800-257-9558

ECE (Excelsior College Examination)

- Exam fees are between \$235* and \$335*.
- The American Council on Education accredits these exams.
- You can take these exams on a computer at any Pearson VUE Professional Center.
- Web site: www.excelsior.edu
- Phone: 888-723-9267



* Exam fees are subject to change

Transferring the Credit

Over 3,800 Universities accept credit by exam.

The number of credits that can be earned by examination varies by school and is determined by that school's academic policies. It can also vary by degree plan pursued. The average number is 30 hours of credit. *(Important: Check with an academic advisor in order to find out how many credits are allowed and which exams are accepted in the school program of your choice.)*

We can't list all 3,800 schools that accept credit by examination, but here are some examples of how much credit is allowed at a few*:

Albertus Magnus College	45 hours
Capella University	45 hours
Eastern Michigan University	30 hours
Florida State University.....	60 hours
Hofstra University	12 hours
Kaplan University <i>(ask about discounts!)</i>	30 hours
Middle Tennessee State University	60 hours
Mississippi State University	30 hours
Southern Illinois University	30 hours
University of Colorado.....	30 hours
University of La Verne.....	44 hours
University of Phoenix	30 hours
Washington State University.....	60 hours

* University policies are subject to change. ALWAYS check with an academic counselor regarding school policies for your degree plan.

We offer FREE Academic Support!

If you need help with your course, we're here for you! You have free access to our professional writers and free email support.



You Can Do It!

Listen to what others have to say about us...

Yes you can! Just read what some of our clients have to say about our courses. Success stories like this is what helped us meet Excelsior's *Best Practices*.

I have used iStudySmart.com from the very beginning. I am now CPNE qualified and waiting for a test date. While I wait, I am doing English Composition and starting to review for the NCLEXRN. In the beginning one wonders will this system really work and will I be able to make it all the way to the end. The answer is yes... it just takes time, work and lots of faith. You can make it too! Don't give up!!

P. Cooper, Paramedic

Excelsior College and iStudySmart.com afforded me an opportunity to obtain my nursing degree that wouldn't have otherwise been possible. Without the flexibility of studying at my own pace, and convenience of completing the courses in my own home, I would have never been able to accomplish this. Thank you for making it possible to achieve this goal!
Sincerely, D. Hayes

I just passed my CLEP for English Literature today! That makes 5 tests I've taken using iStudySmart.com, and have passed them all. I figure that by the time I've earned all the CLEP credits that my college will allow, I'll have saved \$15,000 in tuition and about 9 months' worth time otherwise spent in classes. What a great company!

R. Lewerke

I took my test today and passed with an A! It was hard, and my brain felt like mush by the time I was finished, and I was so proud of myself that I cried! Then again, it may be all these pregnancy hormones! Thanks for everyone's encouragement; if I can do it, I know other people can too!!!

Good luck everyone!

B. Legendre

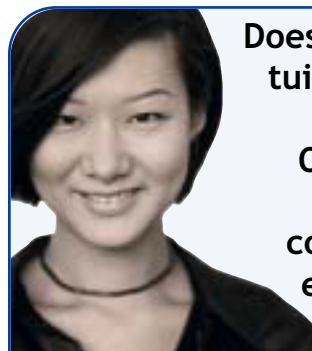


Don't wait—Get started today!

SmartRewards™

Tell a friend...earn some money!

If you have friends who might be interested in our study courses, you can both benefit! **SmartRewards** is our program that allows you to be “rewarded” when you have referred a friend. Have them contact us by registering on our website, calling our toll-free number, or emailing swright@istudysmart.com and you can possibly earn credit toward your next purchase. **Your friend needs to let us know that they were referred by you.** When they purchase a course, you earn credit which can be used when you make a purchase. For more information, go to <http://www.istudysmart.com/content.asp?cid=445>.



Does your company offer tuition reimbursement?

Or is there a group of employees at your company interested in earning their degree?

If so, we will work to help your company get a discount for employees. Send us contact information for the Director of Education or Human Resources Manager and we will send them information. We have several group options that offer greater savings.

**Call, email, or snail mail:
888-892-7277
swright@istudysmart.com**

iStudySmart.com
**ATTN: My Facility Information
2510 Franklin Pike
Nashville, TN 37204-2714**

iStudySmart.com Prices

Here's the cost of each course & its testing fee.

Business	Credits	Test Fees	Courses
Business Law II	3	\$80	\$219
Human Resource Mgmt	3	\$80	\$219
Information Systems & Computer Introduction	3	\$70	\$219
Introduction to Business	3	\$80	\$219
Introductory Business Law	3	\$70	\$219
Labor Relations	3	\$235	\$219
Money & Banking	3	\$80	\$219
Organizational Behavior	3	\$80	\$219
Personal Finance	3	\$80	\$219
Principles of Accounting	3	\$70	\$219
Principles of Finance	3	\$80	\$219
Principles of Management	3	\$70	\$219
Principles of Marketing	3	\$70	\$219
Principles of Supervision	3	\$80	\$219
Productions/Operations Mgmt.	3	\$471 [†]	\$219

Humanities	Credits	Test Fees	Courses
American Literature	6	\$70	\$219
Analyzing & Interpreting Literature	6	\$70	\$219
Art in the Western World	3	\$80	\$189
English Composition with Essay	6	\$335	\$219
English Literature	6	\$70	\$219
Ethics	3	\$80	\$189
Humanities	6	\$70	\$219
Public Speaking	3	\$80	\$189
Technical Writing	3	\$80	\$189
World Religions	3	\$80	\$189

Natural Science	Credits	Test Fees	Courses
Anatomy & Physiology	6	\$335	\$219
College Algebra	3	\$70	\$189*
Environment and Humanity	3	\$80	\$189
General Biology	6	\$70	\$219
Here's To Your Health	3	\$80	\$189
Microbiology	3	\$235	\$189
Natural Sciences	6	\$70	\$219
Statistics	3	\$80	\$189*

Social Science	Credits	Test Fees	Courses
Abnormal Psychology	3	\$235	\$189
Criminal Justice	3	\$80	\$189
Foundations of Gerontology	3	\$235	\$189
Fundamentals of Counseling	3	\$80	\$189
Human Growth & Development	3	\$70	\$189
Introduction to Educational Psych.	3	\$70	\$189
Introduction to Law Enforcement	3	\$70	\$189
Introductory Psychology	3	\$70	\$189
Introductory Sociology	3	\$70	\$189
Life Span Development	3	\$80	\$189
Principles of Macroeconomics	3	\$70	\$189
Principles of Microeconomics	3	\$70	\$189
Social Sciences & History	6	\$70	\$219
Substance Abuse	3	\$80	\$189
The Civil War & Reconstruction	3	\$80	\$189
U.S. History I	3	\$70	\$189
U.S. History II	3	\$70	\$189
Western Civilization II	3	\$70	\$189

Nursing Credits Test Fees Courses

(For students enrolled after October 1, 2007):

Nursing	Credits	Test Fees	Courses
Essentials of Nursing Care :			
Health Safety	3	\$235	\$219
Health Differences	3	\$235	\$219
Chronicity	3	\$235	\$219
Reproductive Health	3	\$235	\$219
Health Differences Across the			
Life Span 1	3	\$235	\$219
Life Span 2	3	\$235	\$219
Life Span 3	3	\$235	\$219
Transition to the Registered Professional Nursing Role	3	\$235	\$219
Community-Focused Nursing	4	\$270	\$219
Research in Nursing	3	\$235	\$219
Management In Nursing	4	\$270	\$219

* Statistics and College Algebra are offered in workbook format only.

† Productions/Operations Management is a TECEP exam costing approximately \$471 or \$157 per hour.

Prices and test fees are subject to change

FAQ's

Frequently asked questions...

Q: What is *iStudySmart.com*?

A: *iStudySmart.com* provides independent study courses that prepare students to earn college credit by examination.

Q: So, you will help me figure out what classes I need, provide study materials and textbooks, give me FREE academic support, help me locate the testing center...what's the catch?

A: We'll help you every step of the way. The only thing we can't do is the studying. You'll have to learn the information. And you'll have to supply the motivation to study. We're also here for you if you get stuck! We believe you can do it—and we want to help you reach your goals.

Q: What courses do I have to complete to earn my degree?

A: Your study program will depend on any previous coursework as well as what degree you're pursuing. Also, you should always check with the admissions counselor of the school that will be granting your degree. Call one of our educational consultants for a FREE consultation.

Q: How does *iStudySmart.com* compare in costs to enrolling in a traditional degree program?

A: That depends on your local college. On average, you can expect to save 20%-30% compared to a traditional campus program. We'll be happy to answer any questions you have. Call **888-892-7277** or email swright@istudysmart.com. You can also visit: www.iStudySmart.com.

Q: Where do I take my tests?

A: Tests are taken at your local college, university, or Pearson VUE Professional Center. We'll help you find the nearest testing center and give you all the information you need to pass the exam!

Partnerships & Affiliates

You can benefit from our connections

DSST/Prometric:

DSST (used by DANTES) endorses *iStudySmart.com* materials.



Kaplan University

Kaplan & *iStudySmart.com* Alliance earns you a 10% on Kaplan programs.



Middle Tennessee State University

MTSU endorses *iStudySmart.com* materials to provide a way for students to earn up to 30 semester hours of credit by examination.



Hospital Corporation of America

All HCA employees receive 10% off *iStudySmart.com* materials. Some facilities have tuition reimbursement and/or a site license to help pay for some or all of your *iStudySmart.com* materials. Check with your HR Department for details.



Other Partnerships and Affiliations:

Colleges/Education partners

Bethel College (TN)
Capella University
Charter Oak State College
Eastern Nazarene College
Health Ed. Dev. System, Inc. (HEDS)
Kaplan University
Montana State University - Bozeman
Mountain State University
University of Phoenix
Univ. of TX Health Science Center: Dept. of Emergency Health Sciences
University of Wisconsin - Oshkosh
Western Kentucky University
Westwood College - Online

Corporate/Internet

Apex Innovations
Cheap Degrees Gazette
ClepExam.com
CLEPinfo.com
Decision Critical
Donna Yurdin Consulting, LLC

Educational Advisory Services

Empire State Learning
EMS Books
Global Learning Strategies
Health Claims Plus
MRC E-Learning Institute
Mr. Degree.com
New RegisterBlast
PEAH (Parents Educating at Home)
RTTEMPs/RNTEMPs

Emergency Service/Police Associations

Colorado Police Protective Association
The Florida Peace Officers' Assoc., Inc.
Peace Officer Association of Georgia
Texas Municipal Police Assoc. (TMPA)
Emergency Medical Services Association of Texas (EMSAT)
Emergency Educational Institute International (EEII)
New Professional Education & Resources Company (PERCOM)
Tech Pro Services, Inc.

Nurse Associations

American Assembly for Men in Nursing
Center for American Nurses
The National Federation of LPNs (NFLPN)
Delaware Nurses Association
Florida Nurses Association
Louisiana State Nurses Association
LPN Association of Florida
Massachusetts Association of RNs
New Mexico Nurses Association
North Carolina Nurses Association
Rhode Island State Nurses Association
South Dakota Nurses Association
Virginia Nurses Association

Now Is The Time!



You don't have to wait to start earning credit.

Call today and get your first course! Make sure to let us know:

your first and last name,
the degree you are seeking,
your address, email, and phone number.

Call or email today!

Shara Wright

888-892-7277

swright@istudysmart.com

or visit

www.iStudySmart.com

iStudySmart.com

is endorsed by:

DSST/Prometric, Kaplan University
HCA (Hospital Corporation of America),
as well as many other companies and schools.



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